

# **INCCA Affiliated Networks**

2012 Evaluation of the INCCA Education Network and the PhD & Postdoctoral Network.

September 2012

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#### Introduction

INCCA – the International Network for the Conservation of Contemporary Art is a network of professionals connected to the conservation of contemporary art. Conservators, curators, scientists, registrars, archivists, art historians and researchers are among its members. Members allow access to each other's unpublished information (artist interviews, condition reports, installation instructions etc) through the INCCA Database. Since its inception in 1999, the network has grown from 23 to 844 members from 542 organisations, located in 58 countries. (17 Augustus 2012)

The network website <a href="www.incca.org">www.incca.org</a> is a knowledge portal and the 'first port of call' for those interested in the conservation of contemporary art. The website provides news, for example on events and publications, as well as housing a repository of 'good practice' documents. News items are also distributed via a Linked In group which has over 1200 people connected to it. The <a href="www.inccamembers.org">www.inccamembers.org</a> website houses the INCCA Database which is filled by the members on a volunteer basis and accessible only to members. INCCA members work on collaborative projects to create new knowledge which is then distributed via the INCCA websites for further use in the field.

INCCA is made possible through active participation of its members and the generosity of organisations they work for; to allow the sharing of knowledge that has been created in the workplace. Central coordination and web hosting is carried out at the Cultural Heritage Agency of the Netherlands (RCE). A volunteer international Steering Committee, representative of the membership, gives advice on the strategic direction of the network. Over the years the network has grown immensely and six regional groups have been established to help facilitate collaboration in a certain country or region. One such group, INCCA North America (INCCA-NA) is since 2009 a non-profit organisation and generates its own funding to carry out projects such as artist interview workshops.

In addition to regional groups, two 'thematic' networks were recently established to meet the needs of specific members within the network. The INCCA Education Network and the PhD & Postdoctoral Network Conservation of Contemporary Art were established during an international research project PRACTICs (2009-2011) <sup>1</sup>. The networks are affiliated to INCCA but organised as separate entities and have their own coordinators, much like the regional groups. Both networks share information through their own 'websites' housed at <a href="www.incca.org">www.incca.org</a> and have their own Linked In group to communicate with their members. They also organise their own face-to-face meetings for their members.

<sup>&</sup>lt;sup>1</sup> PRACTICs of Contemporary Art: The Future was a unique project for interdisciplinary collaborative research, sharing knowledge and learning on the conservation of contemporary art funded by the Culture Programme (2007-2013) of the European Commission and the Mondriaan Foundation. PRACTICs (Practices, Research, Access, Collaboration, Teaching In Conservation) stands for excellence and innovation in conservation research, a profound will to share knowledge and experiences, and continuous collaboration in knowledge development and education. 34 leading European museums, institutions and universities participated in PRACTICs. More information: <a href="https://www.incca.org/practics">www.incca.org/practics</a>

In the spring of 2012 an evaluation into these networks was carried out within the framework of the RCE research programme on Access (Programma Toegankelijkheid). The evaluation provided useful information for the INCCA Steering Committee and the network coordinators to use for the betterment of the networks. It was also an opportunity to reflect on what it means to set up such networks and to ascertain if it has indeed been worthwhile doing so; knowledge that can also be of use for those thinking of setting up their own network or working groups within existing platforms.

The following reports starts with a description of each of the networks, followed by an account of the evaluation process. It then goes on to outline the results collected and concludes with a 'lessons learned' section.

#### **INCCA Education Network**

The following text is a description of the INCCA Education Network and includes its objectives and strategies. The text comes from the network's website homepage: <a href="https://www.incca.org/incca-education">www.incca.org/incca-education</a>.

Welcome to the network on education and training in the field of contemporary art conservation. In this relatively new field in conservation, conservators deal with ever changing art practices and as a result the traditional conservation paradigm has shifted. As the need for new methodologies and conservation strategies become clear, the role of the conservator is constantly changing. These changes in practice have a direct effect on the education and training needs of conservators. How this broad and distinctive discipline is addressed in training varies around the world.

The INCCA Education network was founded as a platform for education professionals and students to inform and to facilitate exchange and debate for the betterment of the field on contemporary art conservation. The group was established as part of the international research project PRACTICs (2009-2011) and was officially launched in Amsterdam during the international symposium *Contemporary Art: Who Cares?*, June 2010.

#### Objectives

- Provide insight into relevant training programmes, workshops and courses.
- Facilitate contact and collaboration between professional educators and students.
- Stimulate critical debate on training methodologies in relation to constant adaption to current artistic practices and shifts in collection management.

## **Strategies**

- Disseminate information via the INCCA Education website.
- Upkeep of the INCCA Education Linked In group.
- Organize opportunities for professional educators, conservators and students to exchange experience, explore collaboration and discuss the needs in education of contemporary art conservation.

#### Membership

The network is accessible to all education professionals and students that are interested or involved in training and education in the field of conservation of contemporary art. Group members must be affiliated to an institution that is recognized by an organization like ENCoRE in Europe or similar organizations that safeguard the quality standards of the profession and confirm the ethical codes of conservation and restoration. Join by signing up to the INCCA Education Network group at Linked In.

As mentioned, the INCCA Education Network was set up as part of the international project PRACTICs. One of the main goals of PRACTICs was to stimulate collaboration between educational programmes in conservation. There are not many programmes in conservation worldwide and certainly only a few that dedicate all or part of their curriculum to contemporary art conservation. Being so few and separated by distance, these educators have in the past not

had much contact with each other. Now that the network has been established, educators can easily find each other. Through the coordinators of the network members can ensure that the information listed on the INCCA Education website about their programmes is kept up-dated.



Participants of the Education session at Contemporary Art: Who Cares? Amsterdam, June 9, 2010. (From left to right) Ysbrand Hummelen, Glenn Wharton, Gunnar Heydenreich, Sanneke Stigter, Lydia Beerkens, Gerda Kaltenbrunner, Anna Comiotto, Barbara Sommermeyer. Photo: Andreas Bilo.

#### Network history

In December 2009 a small group of education professionals, with the intention to form an INCCA group on education, held a meeting to discuss this idea during a PRACTICs project seminar in Ljubljana, Slovenia. By the 9<sup>th</sup> of June 2010 (during the international symposium Contemporary Art: Who Cares?) the group was ready to be officially launched and to invite new members. The network is coordinated by University of Amsterdam lecturer, Sanneke Stigter who on occasion receives help from a student assistant. The small group of educators that set up the network have regular contact with each other and have since become the network Steering group.

Directly following the launch (on June 12-13), the group took part in a joint interim meeting of the ICOM-CC<sup>2</sup> specialist working groups Education and Training (E&T) and Modern Materials and Contemporary Art (MMCA) which took place in Maastricht at the Bonnefantenmuseum. The primary aim of this two-day Interim meeting was to consider and discuss how the existing conservation training programmes are responding to the range of new knowledge and skills that are frequently required for the conservation of modern and contemporary works of art. The essential questions that were posed were: Which of these new needs are best tackled at the training level? What steps are training programs already taking to incorporate modern / contemporary art into their curricula? And, what are the most appropriate steps forward? The report of the meeting gives an overview of the discussions held at this meeting. It is not a full transcript, but a detailed description of the points raised and debated. The Education & Training and Modern Materials & Contemporary Art working groups of ICOM-CC hope that this report will initiate further and sustained dialogue between the training programs and within the profession at large. The report can be downloaded from the INCCA Education Network website:

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<sup>&</sup>lt;sup>2</sup> ICOM-CC is the largest of the International Committees of ICOM (International Council of Museums) with over 2000 members worldwide from every branch of the museum and conservation profession.

www.icom-cc.org/home/

www.incca.org/files/education/traning needs report interim meeting maastric ht jan13 2010.pdf

In May 2011, it was decided to re-name the group INCCA Education Network in order to differentiate it from the other INCCA groups; which are formed based on geography, rather than a particular theme. At this time, the network's website was also improved and a logo created.



As the interest in the network was expanding, the coordinator set up a group on the social-networking website Linked In. The coordinator uses Linked In to administer the membership to the network; only those with a real interest in the network are permitted to join. The Linked In platform is also used also a means of spreading news, posting questions or coming into contact with fellow members.

In November 2011, the INCCA Education Steering group met in Cologne to discuss the networks web tools and ideas about creating a collaborative summer school. The minutes of this meeting can be downloaded at:

www.incca.org/files/education/20111119 incca edu minutes german speaking meeting.pdf

In March 2012, the INCCA Education Network Steering group met again in Paris to discuss European collaboration in training.

#### **PhD & Postdoctoral Network**

The Network for PhD candidates and postdoctoral researchers in conservation of contemporary art was established in June 2010 during the international symposium *Contemporary Art: Who Cares?.* The following text is a description of the PhD and Postdoctoral Network and includes its goals and is from the network's homepage: <a href="https://www.incca.org/phdandpostdocnetwork">www.incca.org/phdandpostdocnetwork</a>

# PHD & POSTDOCTORAL NETWORK CONSERVATION OF CONTEMPORARY ART

At present, there are many young researchers on the PhD and postdoctoral level working in the field of contemporary art conservation and related areas. They are generally rather isolated and scattered over different disciplines (such as conservation science, art history, and social sciences), universities and research institutions worldwide. In order to facilitate exchange between emerging researchers, in June 2010 an international and interdisciplinary PhD and postdoctoral network has been established. The network for PhD candidates and postdoctoral researchers is an associated network of INCCA and its website is kindly hosted by INCCA.

#### Goals of the network are:

- To map the field
- To facilitate the exchange of knowledge and expertise
- To organize (annual) meetings devoted to a special theme and/or network sessions to discuss work-in-progress.
- To prepare an edited volume or special issue journal.

The network is accessible to all researchers on the PhD and postdoctoral research level working in the field of conservation of contemporary art.

Network coordination is carried out by Vivian van Saaze, Maastricht and Ariane Noël de Tilly, University of British Columbia,

#### Network history

In the first few months after the network was established, the coordinators spent time collecting content for the network's website. They started by collecting abstracts of past and current PhD and Postdoc research to add to the networks participants webpage:

http://www.incca.nl/phdandpostdocnetwork-participants

All of these PhD and postdoc abstracts were also included in the Projects section of the INCCA website. See <a href="https://www.incca.org/projects">www.incca.org/projects</a>.

Other relevant lists of information were gathered for the website including a list of journals and other resources.

During the first network meeting in June 2010 it became apparent that the attendees were in favour of discussing each others work-in-progress among peers and/or senior researchers as long as it is done in a safe and confidential

environment. As a result, a PhD work-in-progress day was organized at the Faculty of Arts and Social Sciences in Maastricht, The Netherlands on the 17<sup>th</sup> of November 2010. For more details including a programme and report see: <a href="http://www.incca.org/phdandpostdocnetwork-events/751-2010-maastricht">http://www.incca.org/phdandpostdocnetwork-events/751-2010-maastricht</a>

Participants expressed the wish to have a similar work-in-progress day in due time, and so the network organised a follow-up meeting 10 months later on September 20, 2011 during the ICOM-CC Symposium, Lisbon. 14 people attended this meeting; 12 network members and 2 interested conservators who were also present at ICOM-CC.

#### 2012 evaluation

In the spring of 2012 an evaluation of the two networks took place. The evaluation was planned and executed by Karen te Brake-Baldock, INCCA Coordinator in collaboration with Vivian van Saaze (PhD and Postdoc network coordinator) and Sanneke Stigter (INCCA Education network coordinator).

When planning the evaluation the following questions were formulated. The evaluation provided answers to all of these questions as can be read below.

#### 1. The relevance of the network

Is the network needed? Do people involved gain added value from participating in the network and/or from the information provided via the website.

# 2. The goals of the network.

Are the goals set out at the launch of the network being achieved? If not, why not? Can we consider the network as a success?

# 3. How is the network organized?

How many people are involved with the network? Are they active / passive? Is the organization of the network feasible in practice?

# 4. The quality of the network website.

What information is currently on the website? Is the information useful and easy to find? Is the information used a lot? (stats).

5. How does the network communicate with its members?

How often and through what means (other than the network website)? Are these means effective?

The evaluation comprised of:

- 1. a member survey (one for each network)
- 2. interviews with the network coordinators
- 3. statistics of the network websites.

## The member surveys

Two surveys, one for each network, were carried out between the 28<sup>th</sup> of March and 18<sup>th</sup> of April 2012. They were both created using the online software Survey Monkey and were similar, but not identical. The INCCA Education Network survey contained 18 questions, the PhD and Postdoc Network member survey 20; both could be completed in 10-15 minutes. The PhD network had two extra questions related specifically to communication methods of the network.

# INCCA Education Network member survey

Membership of this network is administered through Linked In and so an invitation to fill out the survey was posted at the networks Linked In page which resulted in 10 surveys being filled in. At the time there were 215 members of the Linked In group. Assuming that all 215 saw the invitation, the response was low at 4.65%.

#### PhD and Postdoc Network member survey

Membership of this network is administered through an emailing list. An invitation to fill in the survey was sent out via email to 85 people which resulted in 17 surveys being filled in; a healthy 20% response.

In general respondents were positive about the existence of such networks and appreciate the information (lists) provided on the websites. Members of both networks would very much like to see more activities to take place, either online or face-to-face. For a detailed overview of the responses to the surveys see the appendixes.

#### Interviews with the network coordinators

A simultaneous interview made up of 15 questions was carried out with the network coordinators on the 5<sup>th</sup> of March 2012. Karen te Brake-Baldock was the interviewer. A summary of each interview was made and checked by the interviewees afterwards and can be read below in the appendixes.

Overall the coordinators were pleased with how the networks were developing. They had however anticipated more interaction from members of the network, but understand that this is difficult to achieve without concrete projects or activities such as moderated discussions on the web. Also, despite their high motivation for the goals of the networks, all coordinators found it difficult to combine the task with their busy work schedules.

#### Statistics of the network websites

The INCCA Education website, for the niche it serves, is a well-used platform. In particular the list of training courses is visited often; there is no other place where a list of training courses specifically tailored for contemporary art conservation is made available. This list could be seen as 'the core business' of the network, and as a service to its members seems to be working well.

The PhD and Postdoc network website is on the other hand not visited much; however the network is (and will always be) for a very small group. At the time of the evaluation there were around 85 members. See the appendixes for details on the statistics.

#### Results of the evaluation

Using the results of the coordinator interviews, the member surveys and the website statistics is was possible to answer the questions are formulated at the start of the evaluation.

#### 1. The relevance of the network

Is the network needed? Do people involved gain added value from participating in the network and/or from the information provided via the website.

Members are glad that the platforms are there as places to be kept up-to-date with developments and also as a place to find people if/when needed. It the case of both networks, it was made clear that members would like to be more involved. The organisation of events would be greatly appreciated. Events need not be face-to-face, online moderated discussions would also be welcomed by the members of both members.

# 2. The goals of the network.

Are the goals set out at the launch of the network being achieved? If not, why not? Can we consider the network as a success?

The INCCA Education goals have been achieved. The coordinator had however expected more interaction between members, but understands that without moderation of some kind that this is difficult to achieve.

The coordinators of the PhD Network have also achieved their goals despite having one less face-to-face meeting than they would have liked.

#### 3. How is the network organized?

How many people are involved with the network? Are they active / passive? Is the organization of the network feasible in practice?

At the time of the survey the INCCA Education Network is coordinated by one person, Sanneke Stigter, University of Amsterdam. She has had some student help with collecting information on the conservation training for example, but it has not been possible to find continuous help. In the first year of the network the coordinator spent a relatively large amount of time on the network; on average around 1 hour a week. Later, especially once the Linked In platform was established, this became a lot less.

At the time of the evaluation there were 215 members (on Linked In) who are passively involved. The coordinator also works with a small group of active 'coremembers' (around 5) who for example, collaborate on designing curricula.

The PhD and Postdoc network is coordinated by two individuals, Vivian van Saaze and Ariane Noel de Tilly. The coordinators spend on average about 1 hour a month each on the network. The members (around 85) are passive, except when they participate in face-to-face meetings.

# 4. The quality of the network website.

What information is currently on the website? Is the information useful and easy to find? Is the information used a lot? (stats).

Both websites provide information on the network activities, past and present as well as links to information that is relevant to the members. The PhD and Postdoc network website has for example a list of useful resources. The websites are simple and do not contain many layers so navigation is easy. The main part of the INCCA Education website is the list of conservation training courses and is very well visited.

5. How does the network communicate with its members? How often and through what means (other than the network website)? Are these means effective?

The INCCA Education Network uses a Linked In group to communicate with all of its members. The coordinator works directly with a small group of 'core members'; individuals who were active in setting up the network. On occasion face-to-face meetings are organised. Direct emails and meetings are by far the most effective means of communication.

The PhD and Postdoc network also uses Linked In to relay news that is specific to the network. This happens infrequently however. They too have held a number of face-to-face meetings, which are very effective ways for members to interact; share information and discuss difficulties that they face.

#### Are the networks relevant?

Both networks (but in particular the PhD and Postdoc network) are and will always be made up of only a small number of individuals; however this does not mean that they are less relevant. Contemporary art conservation (INCCA) serves a specific niche in the conservation/museum profession and these networks are serving only parts of the INCCA network. The responses from the members in both surveys were clear in that they very much wanted the networks to be in existence, with the condition that more events (live or online) were organised. The coordinators have taken this information on board and are currently working on activities for the near future.

#### **Lessons learned**

From this evaluation it is possible to formulate some general lessons learned that may be useful for others considering setting up similar thematic networks.

- Start small and do not expect too much.
- Make your plans a concrete as possible; for example organise 2 face-to-face meetings per year or collect 20 abstracts in 6 months.
- To encourage members to meet face-to-face, organise meetings in combination with existing meetings at which members will already be attending; such as large symposia.
- Seek out network coordinators who are very motivated *and* have time to invest in the network. A coordinators with excellent communications skills is essential and preferably they also have knowledge of web communication methods.
- Conduct regular surveys, even informal ones, with the members of your network to get their idea on activities and/or information services they need.

# **Appendixes**

**Appendix 1: Survey results – INCCA Education Network** 

Appendix 2: Survey results - PhD & Postdoc Network survey

Appendix 3: INCCA Education network – Interview with coordinator

Sanneke Stigter

**Appendix 4: PhD and Postdoc Network – Interview with coordinators** 

Vivian van Saaze and Ariane Noel de Tilly.

**Appendix 5: INCCA Education website statistics** 

**Appendix 6: PhD and Postdoc Network website statistics** 

# Appendix 1: Survey results – INCCA Education Network

Question 1: How long have you been a member of the INCCA Education Network?				
Answer Options	Response Percent	Response Count		
Please fill in the day/month/year that you joined the network.	100,0%	9		
	answered question		9	
	skipped question		1	

No.	Response Date	Please fill in the day/month/year that you joined the network.	Length of Membership
1	apr 18, 2012 2:48 PM	05-02-2012	2 months
2	apr 17, 2012 7:10 AM	07-02-2012	2 months
3	apr 9, 2012 10:01 AM	30-5-2011	1year
4	apr 3, 2012 7:53 AM	10-10-2011	6 months
5	mrt 29, 2012 2:52 PM	01-01-2012	3 months
6	mrt 29, 2012 11:46 AM	01-08-2011	7 months
7	mrt 29, 2012 9:59 AM	01-01-2011	3 months
8	mrt 28, 2012 9:22 PM	01-01-2012	3 months
9	mrt 28, 2012 7:06 PM	08-08-2011	7 months

Question 2: What was the most important reason (or reasons) for joining the INCCA Education Network?		
Answer Options	Response Count	
	10	
answered question		10
skipped question		0

No.	Response Date	Response Text
1	apr 20, 2012 8:05 AM	Set it up, formalise cooperation in a network, to enable communication between edu profs and studs
2	apr 18, 2012 2:48 PM	I am a professor of preventive conservation in Brazil - Contemporary Art. Join the group is very important to follow and participate of events and discussions.
3	apr 17, 2012 7:10 AM	
		The most important reason would be connecting with people in contact with contemporary art, because as an art conservator-restorer, I have been coming in contact with more and more objects, paintings and sculptures from the 20th century and would like to expand my traditional education in art restoration to methods applied on works of contemporary art. Also through INCCA I am informed about workshops and happenings in the area of contemporary art preservation.
4	apr 9, 2012 10:01 AM	Interest on contacts among INCCA members. For to get new information on conferences etc.
5	apr 3, 2012 7:53 AM	My interest in conservation of modern art.
6		Keep updated with training opportunities. Learning about conferences/talks . PhD opportunities

7	mrt 29, 2012 11:46 AM	I was interested in conservation and curatorial education as part of a research project on collaboration
8	mrt 29, 2012 9:59 AM	I was invited to join the LinkedIn Group because of my involvement with time-based media art conservation research
9	mrt 28, 2012 9:22 PM	Conservation of Contemporary art, keeping up with new strategies and technical data
10	mrt 28, 2012 7:06 PM	I do consider exchange of information between professionals worldwide very useful in order to rescue the world's cultural heritage.

Question 3: Has being part of the INCCA Education Network brought you what you expected?			
Answer Options	Response Percent	Response Count	
Yes	30,0%	3	
No	0,0%	0	
Yes and no	70,0%	7	
Please explain your answer		9	
	answered question	10	
	skipped question	0	

What do you mainly use the network for?			
Answer Options	Response Count		
	10		
answered question	10		
skipped question	0		

Question 4: How has being involved in the INCCA Education Network contributed to / or affected your work?

No.	Response Date	Response Text
1	apr 20, 2012 8:05 AM	network might be enlarged, but this unaffected my work time consuming, too much negative effect on my actual work
2	apr 18, 2012 2:48 PM	It contributes to my personal training and share information with my students
3	apr 17, 2012 7:10 AM	For information about workshops, new methods and new technologies in the field of conservation which I try to implement into my work.
4	apr 9, 2012 10:01 AM	I will have usefull information to be contributed to my research. This part has not activated in my research yet.
5	apr 3, 2012 7:53 AM	Keep me up to date. I compare my work to the activities of other people organisations. In the future I would like to profile meself more, but I'm not ready for it yet.
6	mrt 29, 2012 2:52 PM	Helps to keep updated and look for opportunities such as talks/discussions/conferneces which may inform my work.
7	mrt 29, 2012 11:46 AM	
8	mrt 29, 2012 9:59 AM	
9	mrt 28, 2012 9:22 PM	and the second s
10	mrt 28, 2012 7:06 PM	1 - 1 - 1 - 1 - 1 - 1 - 1 - 1 - 1 - 1 -
.0	1111 LO, LO 12 7.00 1 W	inot much yet

Question 5: On average, how often do you visit the INCCA Education Network website?			
Answer Options	Response Percent	Response Count	
Once a day	12,5%	1	
Several times a week	25,0%	2	

Several times a month	25,0%	2
Several times a year	25,0%	2
I have never visited the network website	12,5%	1
	answered question	8
	skipped question	2

Question 6: On a scale of 1-10 (1 being the lowest score) how would you rate the overall look-and-feel of the network website? Look-and-feel = ease of use, clarity of design, information logically organised and easy to find.

Answer Options	1	2	3	4	5	6	7	8	9	10	I have never visited the website	Rating Average	Response Count
Please rate the look-and-feel of the network website.	0	0	0	0	1	2	2	1	0	1	1	7,50	8
												ed question ed question	8 2

On a scale of 1-10 (1 being the lowest score) how would you rate the relevance and quality of the information provided on the website?

Answer Options

1 2 3 4 5 6 7 8 9 10 I have never visited the website

Rating Average Count

Please rate the relevance and

Please rate the relevance and quality of the information provided on the website.

0 0 0 1 0 0 3 2 1 1 8,38 8

answered question skipped question 2

Question 8: What information do you miss on the website?				
Answer Options	Response Count			
	2			
answered question		2		
skipped question		8		

No.	Response Date	Response Text
1	apr 20, 2012 8:07 AM	images
2	apr 9. 2012 10:08 AM	Websites are guite good and informative.

Question 9: Please provide suggestions on how the website could be improved.						
Answer Options Response Count						
	5					
answered question		5				
skipped question		5				

No. Response Date	Response Text	

1	apr 20, 2012 8:07 AM	for my self as administrator I would like much easier management tools keep it up, I rather refer to the linkedIn tool because it's quick and easy - quick to upload and the news is spread actively
2	apr 18, 2012 2:55 PM	perhaps stimulating thematic discussions
3	apr 3, 2012 7:55 AM	I'm sorry I have no suggestions
4	mrt 29, 2012 3:06 PM	,
		Branch out a little - modern and contemporary art conservation has a wide implication. I work with modern and contemporary textiles and have to draw on a huge amount from the research conducted into modern paint as I work predominently with painted textiles. Contemporary art is not just about paintings and sculpture and time based media it can encompass a vast amount of objects!
5	mrt 28, 2012 9:24 PM	I need more time to look at the website to give any reasonable suggestions

Question 10: On average, how often do you visit the network's Linked In group page?				
Answer Options	Response Percent	Response Count		
Once a day Several times a week Several times a month Several times a year I have never visited the network's Linked In group page	12,5% 25,0% 50,0% 0,0% 12,5%	1 2 4 0 1		
á	answered question skipped question	8 2		

Question 11: If you are a member of the network's Linked In group page, please outline the pros and cons of this means of communication.					
Answer Options	Response Percent	Response Count			
Pros:	100,0%	6			
Cons:	33,3%	2			
answered question 6					
skipped question 4					

No.	Response Date	Pros:	Cons:
4	00 0010 0:10 AM	quick, easy, conservation educators now have	not sure if it is
1	apr 20, 2012 8:10 AM	l ·	professional enough
2	•	information clearly and quickly	
3	apr 17, 2012 7:14 AM	insight into members opinion	survey takes too long
4	apr 9, 2012 10:09 AM	Just good in means of communication.	
5	apr 3, 2012 7:57 AM	keeps me up to date	
		great to receive updates regularly - gives you time	
6	mrt 29, 2012 3:10 PM	to respond	

Question 12: If you are a member of the network's Linked In group page, please give suggestions on how you think it may be improved.				
Answer Options Response Count				
	4			
answered question 4				

	skipped question		6
No.	Response Date	Response Text	
1	apr 20, 2012 8:10 AM	filter from non contemporary art conservation members	
2	apr 18, 2012 3:00 PM	Stimulate more discussion topics: books, case studies, education problems, etc	
3	apr 3, 2012 7:57 AM	I'm not interessted in very long readings, because it keeps me from my own work.	
4	mrt 29, 2012 3:10 PM	Encourage more debate/discussion.	
		Broaden your appeal to all kinds of conservators/artists/makers who may find the research promoted through INCCA useful.	ţ

Question 13: Have you made any contributions to either the INCCA Education Network website or the network's Linked In group page?					
Answer Options	Response Percent	Response Count			
Yes	25,0%	2			
No	75,0%	6			
an	swered question	8			
	skipped question	2			

Question 14: If you answered yes, how often have you made a contribution?		
Answer Options	Response Percent	Response Count
Once	50,0%	1
2-5 times	0,0%	0
5-10 times	0,0%	0
More than 10 times	50,0%	1
ans	swered question	2
S	skipped question	8

Question 15: Are you a member of the PhD and Postdoc Network Linked In group?		
Answer Options	Response Percent	Response Count
Yes No	25,0% 75,0%	2 6
	swered question skipped question	8 2

Question 15: If you answered no, would you be interested in being a member of the PhD and Postdoc Network's Linked In group?		
Answer Options	Response Percent	Response Count
Yes	75,0%	3
No	25,0%	1
If you answered no, please explain why 3		3
	answered question	4

No.	Response Date	If you answered no, please explain why
1	apr 17, 2012 7:16 AM	I was not aware that the group exists.
2	apr 9, 2012 10:11 AM	Why not. It can be usefull, but not right now. Maybe later.
3	mrt 29, 2012 3:12 PM	I am not doing a PhD but would be interested in pursuing a PhD in this area - would this help in my search??

Question 17: Do you have suggestions for future network activities?	
Answer Options	Response Count
	4
answered question	4
skipped question	6

No.	Response Date	Response Text
1	apr 20, 2012 8:13 AM	EU joint training courses
2	apr 9, 2012 10:13 AM	coordinators per country The best activity is to meet people: why not arrange network meetings (just coffee brakes etc.) in ICOM CC, IIC conferences - maybe this is in scedule already. Most usefull for new members.
3	apr 3, 2012 8:03 AM	I wish I have
4	mrt 29, 2012 3:13 PM	Contemporary and modern textiles

Question 18: Do you have any other remarks or suggestions?		
Answer Options	Response Count	
	2	
answered question		2
skipped question		8

No.	Response Date	Response Text
1	apr 20, 2012 8:13 AM	INCCA.org website: edu related news items / training courses / thesis - posts in edu section
2	apr 17, 2012 7:16 AM	LinkedIn: Either differentiate between INCCA general, INCCA Edu, PhD Network more or join them Keep up the good work!

# Appendix 2: Survey results – PhD & Postdoc Network survey

Question 1: How long have you been a member of the PhD and Postdoc Network?		
Answer Options	Response Percent	Response Count
Please fill in the day/month/year that you joined the network.	100,0%	14
a	nswered question	14
	skipped question	3

No.	Response Date	Please fill in the day/month/year that you joined the network.	Length of membership in months
1	apr 23, 2012 9:11 PM	15-3-2012	1
2	apr 20, 2012 1:18 PM	11-06-2010	22
3	apr 17, 2012 7:24 PM	01-11-2010	18
4	apr 17, 2012 9:30 AM	10-06-2010	22
5	apr 15, 2012 6:42 PM	20-6-2010	22
6	apr 13, 2012 4:10 PM	18-9-2011	8
7	apr 13, 2012 2:26 PM	01-03-2011	13
8	apr 13, 2012 2:18 PM	10-06-2010	22
9	apr 13, 2012 2:17 PM	01-06-2010	22
10	apr 3, 2012 7:59 AM	19-3-2011	13
11	mrt 30, 2012 9:19 AM	01-08-2010	20
12	mrt 29, 2012 4:20 PM	10-06-2010	22
13	mrt 29, 2012 9:38 AM	16-11-2011	5
14	mrt 28, 2012 8:04 PM	10-06-2010	22
		total	232
		average 232/14	17

Question 2: What was the most important reason (or reasons) for joining the PhD and Postdoc Network?	
Answer Options	Response Count
	17
answered question	17
skinned auestion	0

No.	Response Date apr 23, 2012 9:11 PM	Response Text  Make my work known, and know what other researchers in the field are doing.
2	apr 20, 2012 1:18 PM	To get to know the different researchers and what they are working on, and to develop a new network. More specifically, to participate in creating a virtual network structure in order to facilitate exchange between emerging researchers and the other professionals.

3	apr 17, 2012 7:24 PM	to get to know other people working on the same topic, share and exchange knowledge
4	apr 17, 2012 9:30 AM	To meet other researchers in the field of contemporary art conservation and having the possibility to share information and eventually establish partnerships.
5	apr 16, 2012 7:11 AM	being in contact with others in the same field
6	apr 15, 2012 6:42 PM	to know what subjects are being studied To stay connected with an international group of scholars working on modern/contemporary art topics.
7	apr 13, 2012 4:10 PM	Networking with colleagues and finding out what other related research is happening in the field.
8	apr 13, 2012 2:26 PM	For the possibility of monitoring the investigations in the area and the importance that this project presents.
9 10	apr 13, 2012 2:18 PM apr 13, 2012 2:17 PM	To make connections  Networking, exchange of ideas, searching for adequate topics and overview of the inquiry field
11	apr 3, 2012 7:59 AM	to be part of the art conservation community in Netherlands.
12	mrt 30, 2012 9:19 AM	Being informed about current phd researches.
13	mrt 30, 2012 7:06 AM	In order of importance:
		1. to share information and news with PhD candidates coping with the same kind of issues than myself.
		2. to build up a network of peers for present/future collaborations on media art preservation.
		3. to find job opportunities.
14	mrt 29, 2012 4:20 PM	To communicate and learn what my peers are doing, to meet others and network, to find collaborators.
15	mrt 29, 2012 12:05 PM	To be aware of what the research carried out in the field of contemporary art; to discuss ideas
16	mrt 29, 2012 9:38 AM	To increase my network and exchange ideas. To facilitate possible collaborative projects.
17	mrt 28, 2012 8:04 PM	To let know my PhD research in Europe and to share informations with other researchers.

Question 3: Has being part of the PhD and Postdoc Network brought you what you expected?					
Answer Options	Response Percent	Response Count			
Yes	29,4%	5			
No	11,8%	2			
Yes and no	58,8%	10			
Please explain your answer		16			

No.	Response Date	Please explain your answer
1	apr 23, 2012 9:11 PM	It has been too recent to really tell.
2	apr 20, 2012 1:18 PM	I met and got to know different researchers at the symposium meeting. Unfortunately, I did not attend to other meetings, because I'm overseas.
3	apr 17, 2012 7:24 PM	On the website, I found interesting information on fellowships and conferences. The Network journals is also interesting. at first i did meet many different people but as time progresses it seems to be difficult to keep updating, meeting and exchanging information. i think this is due because of few live meetings and few possibilities of online exchange.
4	apr 17, 2012 9:30 AM	It has been interesting and challenging to meet people (in Amsterdam and at the Lisbon meeting during ICOM-CC), but I haven't established further contacts.
5	apr 15, 2012 6:42 PM	I do not live in Europe, so it is difficult to be as involved in the network as I would like to be. When I was working in Europe I developed several contacts that I was hoping to strengthen through the network, but have not found any planned network events that I could take advantage of for that purpose. I would like to maybe see online meetings or other types of events that could keep me involved with the ongoing European dialogue in contemporary art conservation.
6	apr 13, 2012 4:10 PM	I need to more actively push myself to network and engage with the network.
7	apr 13, 2012 2:26 PM	Because it is an effective way to get to know the other work done on the various issues that touch with the conservation and restoration of contemporary art.
8	apr 13, 2012 2:18 PM	Yes, since I get the occasional email, and no, since I'm not terribly good at checking websites, etc.
9	apr 13, 2012 2:17 PM	We have been meeting two times only (at least from what I remember) and there is need for more I believe.
		but this is of course, on the other hand, difficult to achieve and a
10	apr 3, 2012 7:59 AM	bit illusory, taking into account how busy we all are. Yes because I can see what happen on conservation but not real discussion specially in my fields of buildings conservation.
11	mrt 30, 2012 9:19 AM	The list of abstracts is impressive! This is exactly what I was looking for, being informed about what other researchers are doing. A meeting has been organized during the ICOM CC congress. Discussion could be stimulating, but this aks for a moderator and is time consuming. Perhaps in due time the network could evolve into such a forum.

12	mrt 30, 2012 7:06 AM	I have never been in a face-to-face meeting, so my answer is focused on LinkedIn experience.
		The PhD and Postdoc students on the online mentioned social network are not very active. Just few post with interesting information. No discussions. No involvement.
		(I know is hard to maintain a high level of participation in such net since I co-coordinate one myself, so I hope you won't take bad
13	mrt 29, 2012 4:20 PM	this critique) I have not had any sort of communication with the network since the initial meeting at the CAWC conference. Almost all of the events are happening in Europe, or if there are events in the US then I am not receiving information about them. This makes it difficult to accomplish any of my goals. However, as I hope to relocate to Europe in the next year or two, I hope to get more use out of the network, especially in my search for a post-doc.
14	mrt 29, 2012 12:05 PM	it would be important to have more meetings
15	mrt 29, 2012 9:38 AM	It is highly valuable to have profiles of the members, and the abstracts of their Doctoral theses or post doc work. The meetings have tended to be where the conferences are happening, and as an independent researcher it is often financially impossible to attend. It would also be really helpful to have day meetings or even symposia, where members could discuss their work in progress and gather feedback. But I understand that this may be not within the remit of the group.
16	mrt 28, 2012 8:04 PM	the most part of events, for what I know, took place in meetings, often in far countries. Being a network of students it should be a not-expensive network, instead it should live more in the web, publishing researches, articles, and news about studies. It should connect, not only invite.

Question 4: How has being invo PhD and Postdoc Network con affected your work? What do yo the network for?	tributed to / or				
Answer Options	Response Count				
	16				
answered question 1					
skipped question	1				

No	. Response Date	Response Text
	1 apr 23, 2012 9:11 PM	Not yet.

2	apr 20, 2012 1:18 PM	I mainly consulted the News, Network events and Journal sections of the website. I found the website well organised and easy to access. Congradulation!
3	apr 17, 2012 7:24 PM	to get more knowledge about the various practices in conservation. this expanded view contributed greatly to my own work, making it possible for me to both the ideas and assumptions i had as well as to gain more insight information in the various practices that are around.
4	apr 17, 2012 9:30 AM	I must confess that I am not using the network on a regular basis.
5	apr 16, 2012 7:11 AM	know some more people internationally
6	apr 15, 2012 6:42 PM	got to know some people I already knew of via email but never met, so a very nice I do not really take advantage of the network. See my answer to the above question for more details.
7	apr 13, 2012 4:10 PM	It makes me aware of the wider community and helps me find the relevance of my work and how it relates to other research.
8	apr 13, 2012 2:26 PM	Despite the importance of the network project, have not used it specifically. However, as a university professor have already indicated.
9	apr 13, 2012 2:18 PM	It hasn't really like I said, I'm not so good at following the network's news
10	apr 13, 2012 2:17 PM	Contacts, overview of themes
11	apr 3, 2012 7:59 AM	For question, see it and maybe answer it. I am looking for a others post doc or a position in this field so It allows me to know and participate to the new conference.
12	mrt 30, 2012 9:19 AM	It has provided me with an insight into the diversity of researches. As I am already working within a network of researchers I feel less need to communicate but in a different situation I would have used the network in this respect. The information provided in the abstract provides me with a deeper understanding of what is happening in this field.
13	mrt 30, 2012 7:06 AM	I have just post and comment some information on Linkedin.
		I am not sure in which way is affecting my work since there are not so many things happening online.
14	mrt 29, 2012 4:20 PM	
15	mrt 29, 2012 12:05 PM	a little. It is important to be able to have an idea of the reaserch that is being developed

# 16

Several times a year

I have never visited the network website

mrt 29, 2012 9:38 AM I mainly use the network for gathering information about the state of the field where the field is going, and what aspects of contemporary and modern art technical study are being researched across the world.

Question 5: On average, how often do you visit the Phwebsite?	D and Postdoc N	letwork
Answer Options	Response Percent	Response Count
Once a day	0,0%	0
Several times a week	0,0%	0
Several times a month	20,0%	3

6.7% 1 answered question 15 skipped question 2

11

73,3%

Question 6: On a scale of 1-10 (1 being the lowest score) how would you rate the overall look-and-feel of the network website? Look-and-feel = ease of use, clarity of design, information logically organised and easy to find.

Answer Options	1	2	3	4	5	6	7	8	9	10	I have never visited the website	Rating Average	Response Count
Please rate the look-and-feel of the network website.	0	0	1	0	1	3	3	4	. 1	1	1	7,27	15
												ed question ed question	

Question 7: On a scale of 1-10 (1 being the lowest score) how would you rate the relevance and quality of the information provided on the website?

Answer Options	1	2	3	4	5	6	7	8	9	10	I have never visited the website	Rating Average	Response Count
Please rate the relevance and quality of the information provided on the website.	0	1	0	0	1	2	2	6	0	2	1	7,47	15
												ed question ed question	

Question 8: What information	do you miss on the website?	
Answer Options	Response Count	
	9	
answered question	9	)
skipped question	8	3

|--|

1	apr 17, 2012 7:28 PM	possibility to easily exchange information, from open calls to exhibitions, lectures, artists practices, research, etc.
2	apr 17, 2012 9:55 AM	Research results updates.
3	apr 16, 2012 7:15 AM	not really, maybe an agenda or an idea of a new meating
4	apr 15, 2012 6:48 PM	I like the PhD and postdoc opportunities portion of the website, and wish it included more opportunities.
5	apr 13, 2012 2:33 PM	Of nothing in particular
6	apr 13, 2012 2:20 PM	More information on Ph.D project and their context
7	mrt 30, 2012 7:10 AM	I miss a section for a critical approach to contemporary art preservation. I mean, articles, interviews, etc. which migh become the departing point for group discussions for example. In other words, the information provide is interesting (I think that the more complete section is "journals"), but is quite poor.
8	mrt 29, 2012 9:52 AM	Perhaps a little more of an interactive component? A moderated Discussion forum would be great. at the moment, it is a little static, but I feel would be highly valuable if it were more dynamic. Though I appreciate that this requires time and resources.
9	mrt 28, 2012 8:13 PM	I miss the names of the researchers involved in the network, the titles of their thesis, their contacts, their abstracts. It seems more than a network a place for proposals.

Question 9: Please provide suggestions on how the website could be improved.		
Answer Options	Response Count	
	8	
answered question	8	
skipped question	9	

No.	Response Date	Response Text
1	apr 17, 2012 7:28 PM	i would like it to be more dynamic, maybe including the possibility to easily upload information, form special networks, a place for (live) discussion which might centre around specfic themes that changes bi-monthly. this could be through the website or by setting up an email list.
2	apr 17, 2012 9:55 AM	Making it more dynamic by, for example, introducing more updates and disseminating the information via Linkedin.
3	apr 16, 2012 7:15 AM	explore idea to combine INCCA Education and the PhD further?
4	apr 13, 2012 2:33 PM	It would be interesting to publications on the theme, as well as scientific articles.
5	apr 13, 2012 2:20 PM	More links and organizations, projects, fellows etc occupied with Ph.D issues.
		How about practical and mental support?
	. 00 0040 7 40 444	How about structuring the information and make it easier to find - now the scholars and fellows occupied with chemical analysis are mixed together with humanities, which is confusing, at least from my standpoint. A clearer scheme would help I believe.
6		I did in the last section 8.
7 8	mrt 29, 2012 9:52 AM mrt 28, 2012 8:13 PM	As above It should have a shared platform
U	23, 23 12 0.10 1 101	noneal nate a shared plane

# Question 10: A number of PhD and Postdoc network newsletters have been sent out via email in the past. Are you familiar with these network newsletters?

Answer Options	Response Percent	Response Count
Yes	50,0%	7
No	50,0%	7
	answered question	14
	skipped question	3

# Question 10: If you answered yes, please outline the pros and cons of this method of communication.

Answer Options	Response Percent	Response Count
Pros:	100,0%	5
Cons:	40,0%	2
ar	swered question	5
	skipped question	12

No	Response Date	Pros:	Cons:
1	-	the newsletters keep me up-to- date with the lastest news or events on going	Cons.
2	apr 16, 2012 7:16 AM	upcoming meetings events are brought under attention	not regular
3	apr 13, 2012 2:20 PM	there is never too much informa	tion!
4	apr 13, 2012 2:19 PM	It gets to me and I don't have to search for it	none
5	mrt 30, 2012 9:21 AM	to the point, not too often	

# Question 12: On average, how often do you visit the network's Linked In group page?

Answer Options	Response Percent	Response Count
Once a day	0,0%	0
Several times a week	0,0%	0
Several times a month	21,4%	3
Several times a year	42,9%	6
I have never visited the network's Linked In group page	35,7%	5
	answered question	14
	skipped question	3

Question 13: If you are a member of the network's Linked In group page, please outline the pros and cons of this means of communication.

Pros: Cons:	85,7% 85,7%	6 6
	answered question	7
	skipped question	10

No.	Response Date	Pros:	Cons:
1	•	To be alerted for any new information	None
2	apr 16, 2012 7:18 AM	allows contact with other members more easily because of e-mail addresses, direct news input	doubling in newsfeed
3	apr 13, 2012 4:12 PM	It helps you connect more easily with other interested members in similar fields.	Linked in still is rather underused.
4	apr 13, 2012 2:21 PM	see my other remark - the more information the better.	
5	mrt 30, 2012 7:15 AM	It is a great social platform for exchange information and encourage discussion	It is not very active. To see a good example of a Linkedin active network visit Yasmin (art, science and technology) group
6	mrt 29, 2012 4:25 PM		As far as I know, there isn't much communication, maybe once every 2 months there is a post about a conference
7	mrt 29, 2012 11:02 AM	Good to keep informed with what is going on at short notice	Not everyone is on LinkedIn

Question 14: If you are a member of the network's Linked In group page, please give suggestions on how you think it may be improved.

Answer Options	Response Count
	5
answered question	5
skipped question	12

No.	Response Date	Response Text
1	apr 17, 2012 10:30 AM	Just needs to reach more people and become more active.
2	apr 16, 2012 7:18 AM	combine Education PhD INCCA general as part of the newsfeeds / newsletters
		the nice thing is that the items are grouped by subject and thus easy to trace back or browse / search for

- 3 apr 13, 2012 4:12 PM More frequent postings perhaps.
- 4 apr 13, 2012 2:21 PM no suggestions

5

mrt 30, 2012 7:15 AM Just to start encouraging people to participate, it can be worthy to designate a moderator who selects a topic for debate and push it. Topics migh change time to time (once per month or every two month) as so the moderators (it is a heavy work to do).

Question 13: Have you made any contributions to either the PhD and Postdoc
Network website or the network's Linked In group page?

Answer Options	Response Percent	Response Count
Yes	35,7%	5
No	64,3%	9
	answered question	14
	skipped question	3

# Question 16: If you answered yes, how often have you made a contribution?

Answer Options	Response Percent	Response Count
Once	50,0%	2
2-5 times	50,0%	2
5-10 times	0,0%	0
More than 10 times	0,0%	0
	answered question	4
	skipped question	13

# Question 17: Are you a member of the INCCA Education Linked In group?

Answer Options	Response Percent	Response Count
Yes	21,4%	3
No ans	78,6% swered question	11 <b>14</b>
	kipped question	3

Question 18:If you answered no, would you be interested in being a member of the INCCA Education Network's Linked In group?

Answer Options	Response Percent	Response Count
Yes	75,0%	6
No	25,0%	2
If you answered no, please ex	1	
answered question		
skipped question		

No.	Response Date	If you answered no, please explain why
1	apr 17, 2012 7:30 PM	i'm not a member of linked in in general, and don't see the benefit over a regular, non- commercial, website or email list serve.

Question 19: Do you have suggestions for future network activities?		
Answer Options	Response Count	
	5	
answered question	5	
skipped question	12	

No.	Response Date	Response Text
1	apr 17, 2012 7:36 PM	it would be interesting to moderate a (bi)monthly changing theme email discussion list.
		a general blog or calender system that is updated regularly, or can be updated / posted to by members.
2	apr 17, 2012 10:37 AM	once a year live meeting, preferably in conjuntion with an (inter) national event, but also if there is no special event, a national gathering once a year would be good to have. maybe with short presentation of what people are busy with. ot to formal but an informal event. Not at the moment.
3	apr 13, 2012 4:14 PM	
4	apr 13, 2012 2:36 PM	
5	mrt 29, 2012 11:02 AM	As noted previously

Question 20: Do you have any other remarks or suggestions?		
Answer Options	Response Count	
	5	
answered question	5	
skipped question	12	

No.	Response Date	Response Text
1	apr 17, 2012 7:36 PM	i would be interested in (co-organising) a follow up of the contemporary art: who cares? conference. maybe not this or next year but in a "near" future.
2	apr 17, 2012 10:37 AM	Not at the moment.

3	apr 16, 2012 7:22 AM	to some members it is unclear that the subject is really contemporary art (as with Education). Apparently INCCA has become some sort of a trademark for conservators and not for expertise in contemporary art conservation.
4	apr 13, 2012 4:14 PM	I am grateful for the existence of INCCA. It helps me position my research and push myself.
5	apr 13, 2012 2:23 PM	I really believe that it was and is a great idea to have this network and with, or without little improvements it is an enrichment to the conservation community interested in research and writing!

# Appendix 3: INCCA Education network – Interview with coordinator Sanneke Stigter

Interview took place on March 5<sup>th</sup> 2012.

- 1. Network was launched on December  $10^{\text{th}}$  2009 in Ljubljana during a PRACTICs meeting.
- 2. How many members do you have in your network?
- -at the time of launch: 10 people attended the first meeting in Ljubljana -at the time of the evaluation:

There are currently 214 members of the Linked In group. The network coordinator is in contact (via email and occasionally face-to-face) with a small core group of members, about 5 people.

- 3. Why did you become involved in the coordination of the network? What do you hope to gain from coordinating the network? What do you hope to achieve? The coordinator likes carry out this task. Being coordinator of INCCA Education also means that she is able to ensure that the network of education professionals that came together within the EU project Inside Installations (2004-2007) stays intact and can be developed further.
- 4. How has being involved in the network contributed to / or affected your work? It has certainly led to a better understanding of the field by giving an overview. The coordinator has become more well-known and receives a lot more requests via Linked In. In terms of content, it is the intention of a small group of core members to work more together in developing curricula for the field (for example, developing a European summer school.)
- 5. Has coordinating the network brought you what you expected? Please explain. The coordinators had hoped to have spent more time working together with mother network members. She had had also expected more interaction between members (via Linked In).
- 6. What were, in your view, the goals of the network at the time of the launch and which of these goals have been achieved? Soon after the launch of the network the following objectives and strategies were formed:

# Objectives

- Provide insight into relevant training programmes, workshops and courses.
- Facilitate contact and collaboration between professional educators and students.
- Stimulate critical debate on training methodologies in relation to constant adaption to current artistic practices and shifts in collection management.

#### Strategies

- Disseminate information via the INCCA Education website.
- Upkeep of the INCCA Education Linked In group.
- Organize opportunities for professional educators, conservators and students to exchange experience, explore collaboration and discuss the needs in education of contemporary art conservation.

All of these goals have been achieved.

- 7. How have these goals been achieved?
- The platforms for exchange have been created. The network's website (<a href="www.incca.org/incca-education">www.incca.org/incca-education</a> was created and includes a list of training programmes. Other news items (from INCCA) are categorised under workshops and courses and conferences and calls for papers. The Linked In INCCA Education group can be used by professionals and students to contact each other. Debate on training methodologies occurs between a core group of members and also was dealt with at one the network meetings. So far there have been three meetings:
- 1. The launch meeting at the Contemporary Art: Who Cares? symposium Amsterdam, June 10, 2012.
- 2. A two-day meeting in Maastricht June 12-13, 2010. This was a joint interim meeting ICOM-CC working groups Education and Training (E&T) and Modern Materials and Contemporary Art (MMCA).
- 3. Meeting in Cologne to discuss the networks websites. November 2011.
- 8. Have you had to adjust the original goals along the way? If so, please explain. The goals have not been changed, but the expectations have had to be corrected somewhat. The lack of time and money made it difficult to organise more events. In addition, the coordinator had expected more interaction between the members on Linked In. An additional strategy has emerged over the past few years. When educators travel to go to conferences, they often take students with them. To lower costs, students often stay with other students instead of hotels. Educators have found this to be a very good way for students to get in touch with each other.
- 9. What goals have the network set for the short and the long-term? Short-term:
- better management of the network's Linked In group and of the network in general.

Long-term:

- find a solution to the sustainability of the network
- find funding to develop a summer school curriculum.
- 10. Describe how the network activities are currently being organised? Who does what?

Network activities are currently carried out by one coordinator (Sanneke Stigter).

- 11. More specifically, what do you do and how much time does this cost? Tasks include upkeep of the Linked In group and network website and organising meetings. Coordinator is assisted by INCCA Central Coordinator in the website tasks and on occasion by a student of the University of Amsterdam. Sanneke spends on average 1 hour per week on the network; more prior to a meeting.
- 12. The network has its own website which is a sub-site of <a href="www.incca.org">www.incca.org</a>. Outline the pros and cons of using this method of communication. Pros:
- As INCCA is well-known and has a good name this has a positive effect on the network.

- The Latest news (from the INCCA website) keeps the homepage of the network lively.
- Looks more professional than Linked In.

#### Cons:

- The coordinator finds the content management tool (Joomla) difficult to use and is also not able to access all the information she would like to adjust it.

What would you wish to improve?

Better access for coordinator to all of the pages of the INCCA website.

13. The network has its own group page at Linked In. Outline the pros and cons of using this method of communication.

Pros: Linked In is a very easy way to spread news and to start discussions.

Cons: It is not yet being used by members to communicate amongst themselves.

14. Describe other methods you use to communicate with your members. How often do you use these methods. Do you find these methods effective?

Method 1: news items via Linked In Frequency: when news comes in

Effectiveness: Difficult to measure.

Method 2: email

Frequency: during work, when appropriate. Usually to a small 'core' group of

members when organising events.

Effectiveness: very effective.

15. Do you have any other remarks or suggestions? No.

# Appendix 4: PhD and Postdoc Network – Interview with coordinators Vivian van Saaze and Ariane Noel de Tilly.

Vivian was interviewed on the telephone on March 5<sup>th</sup> 2012. Ariane had discussed the questions with Vivian beforehand.

- 1. Network was launched during at network meeting at the international symposium Contemporary Art: Who Cares? in Amsterdam on Thursday the  $10^{\rm th}$  of June.
- 2. How many members do you have in your network?

-at the time of launch: 40

-at the time of the evaluation:

'real' members (on the mailing list): 85

Linked In members: 100 30 abstracts available online

- 3. Why did you become involved in the coordination of the network. What do you hope to gain from coordinating the network? What do you hope to achieve? The coordinators felt the need for an overview of current research in the field as well as a place where (potential) PhD and Postdoc candidates could exchange information and knowledge.
- 4. How has being involved in the network contributed to / or affected your work? This is a difficult question to answer but the coordinators would say that they have become more well-known in the field; people know to find them. The networks existence has directly contributed to the acquisition of funding of the NECCAR network from NWO.
- 5. Has coordinating the network brought you what you expected? Please explain. The coordinators had hoped to have organised more meetings/ events. Unfortunately the lack of time and money has made this difficult. They had also expected more interaction between members (via Linked In). On the other hand the funding of the NECCAR project was an unexpected and very positive surprise.
- 6. What were, in your view, the goals of the network at the time of the launch and which of these goals have been achieved?

At the time of the launch, the goals of the network were:

- To map the field
- To facilitate the exchange of knowledge and expertise
- To organize (annual) meetings devoted to a special theme and/or network sessions to discuss work-in-progress.
- To prepare an edited volume or special issue journal.

The first three have been achieved. See question 7.

7. How have these goals been achieved?

The platforms for exchange have been created. The network's website (<a href="www.incca.org/phd-and-postdoc-network">www.incca.org/phd-and-postdoc-network</a>) was created and includes a list of recently completed and current PhD and Postdoc projects. Aside from the launch meeting, there have been two network meetings; November 17, 20120 in Maastricht and September 20, 2011 in Lisbon during the ICOM-CC symposium.

The last goal, to create an edited volume of special issue journal has not yet been achieved.

- 8. Have you had to adjust the original goals along the way? If so, please explain. The goals have not been changed, but the expectations have had to be corrected somewhat. The lack of time and money made it difficult to organise more events. In addition, the coordinators had expected more interaction between the members on Linked In.
- 9. What goals have the network set for the short and the long-term? Short-term:
- better management of the network's Linked In group. Long-term:
- find a solution to the sustainability of the network
- collect more abstracts
- work on making the network more well known (PR offensive)
- organise more face-to-face meetings (this will however require funding)
- 10. Describe how the network activities are currently being organised? Who does what?

The coordination tasks are shared between two individuals: Vivian van Saaze and Ariane Nole de Tilly.

- 11. More specifically, what do you do and how much time does this cost? Ariane looks after the Linked In group and the network website, which includes uploading abstracts and news items. Vivian organises the meetings. Both coordinators communicate with the network members, via email. Both coordinators work about 1 day per month on the network.
- 12. The network has its own website which is a sub-site of <a href="www.incca.org">www.incca.org</a>. Outline the pros and cons of using this method of communication. Pros: As INCCA is well-known and has a good name this has a positive effect on the network.

Cons:

- Certain news items may be being sent out to the same people but via different platforms. This is because INCCA and INCCA Education also have websites and Linked In groups.
- The coordinators do not have access to certain parts of the website and are therefore not able to adjust everything themselves.

What would you wish to improve?

Better access for coordinators to all of the pages of the INCCA website.

13. The network has its own group page at Linked In. Outline the pros and cons of using this method of communication.

Pros: Linked In is a very easy way to spread news and to start discussions. Cons: It is not yet being used by members to communicate amongst themselves. Members could for example place PhD jobs for example or advertise symposia. The coordinators also received a lot of requests from professionals who are not applicable for members hip in the network.

14. Describe other methods you use to communicate with your members. How often do you use these methods? Do you find these methods effective?

Method 1: network newsletter

Frequency: sent to 85 'real' members about twice per year. Newsletters are also

archived on the network website.

Effectiveness: the coordinators are unsure of how effective this newsletter this

is, but this will be asked in the member survey.

Method 2: word-0f-mouth

Frequency: during work, when appropriate

Effectiveness: Difficult to measure.

Method 3: email

Frequency: during work, when appropriate/necessary

Effectiveness: Very effective.

15. Do you have any other remarks or suggestions?

The PhD and Postdoc network membership is very broad, not only in terms of location but also in discipline. The coordinators would like to stress the importance that INCCA stay as an activity within RCE. INCCA's good name and independent character will thus stay intact.

# **Appendix 5: INCCA Education website statistics**

The INCCA Education Network website <a href="www.incca.org/incca-education">www.incca.org/incca-education</a> (a subsite of the INCCA website) was created in August 2009. It was officially launched at the first network meeting in Ljubljana in December 2009. For the purpose of the 2012 evaluation the web statistics created by Google Analytics were looked at for the 33 month period from 1 August 2009 to 30 April 2012.

Important note: These statistics include the visits and time spent by coordinators on the INCCA Education website. Website content is entered and checked online affects the statistics somewhat, it particularly effects the average time on page.

## Google analytics terms

Page views are the total number of pages viewed. Repeated views of a single page are counted.

Unique page views are the number of visits during which the specified page(s) was/were viewed at least once.

Returning visitor: number of page views from visitor that has been before. New visitor: number of page views from new visitors.

Average time on page is the average amount of time that visitors spent viewing a specified page or set of pages.

# The INCCA Education Network homepage www.incca.org/incca-education

Page views	Unique page	Returning	New Visitor	Avg. time on
	views	visitor		page
3288	1456	2246	1042	00:00:26
99 (average	44	68	31	
per month)				

There were clear peaks in the amount of visits in December 2009, around the first official group meeting in Ljubljana and June 2010 around the second face-to-face meeting during the Contemporary Art: Who Cares? symposium. The peaks were also due to the fact that the coordinator was adding content to the website from members to show during these meetings.

Visitors to the page came from 63 different countries. The top 15 were:

	Page
	views
The Netherlands	1444
Italy	229
Germany	171
United States	158
United Kingdom	154
Spain	151
Portugal	98
Belgium	85
Poland	77

Croatia	64
Brazil	51
Greece	49
Slovenia	48
Austria	47
France	44

The total page views for the whole website <a href="www.incca.org">www.incca.org</a> in the same period 280,831. That means that the 3288 views of <a href="www.incca.org/incca-education">www.incca.org/incca-education</a> is 1.17% of all page views.

#### Breakdown of the rest of the website

At the time of the survey the INCCA Education Network website consisted of two main sections, Training programmes and a Diverse section with a collection of different articles (webpages).

#### Section: training programmes

This section includes a list of articles (web pages) describing training courses all over the world. It is an important part of the website and is the only place on the net where this information is brought together in one place. /incca-education/161-training-programmes

Page views	Unique page	Returning	New Visitor	Avg. time on
	views	visitor		page
1945	647	1244	701	00:00:44

Within this section all of the 26 articles about training courses have been viewed. In total:

Page views	Unique page	Avg. time on
	views	page
3916	3230	00:01:40

Note the average time on page is very high, 1 minute 40 seconds. This means that visitors were taking time to read the information provided on the training courses.

# <u>Section:</u> Education diverse with the following articles:

This section, Education diverse is a generic section of the website where different articles can be housed. At the time of the survey the following articles were present.

- MA and Diploma research projects
- Education news
- Conferences and calls for paper
- Workshops and courses
- Internships and fellowships

#### MA Diploma and research

www.incca.org/incca-education/148-diverse-edu/498-research-projects

Page views	Unique page	Returning	New Visitor	Avg. time on
	views	visitor		page

	ſ	T .		
488	285	379	109	00:01:13

Visitors to the page came from 48 different countries. The top 15 were:

Tibitora to the page came in	
	Page
	views
The Netherlands	90
Italy	48
Germany	45
United Kingdom	35
United States	28
Spain	18
Switzerland	14
Canada	13
Portugal	13
Austria	12
Poland	12
Belgium	11
Mexico	11
Brazil	8
India	8

## Education news

www.incca.org/incca-education/148-diverse-edu/497-education-news

Page views	Unique page	Returning	New Visitor	Avg. time on
	views	visitor		page
441	286	295	146	00:00:28

## Conferences and calls for papers

www.incca.org/incca-education/148-diverse-edu/506-conferences-and-calls-for-papers

Page views	Unique page views	Returning visitor	New Visitor	Avg. time on page
214	145	144	70	00:00:41

# Workshops and courses

www.incca.org/incca-education-workshops-and-courses

Page views	Unique page views	Returning visitor	New Visitor	Avg. time on page
622	377	328	294	00:00:44

# Internships and fellowships

www.incca.org/incca-education-internships

Page views	Unique page views	Returning visitor	New Visitor	Avg. time on page
537	456	255	282	00:01:58

# Confusion about News items

For some time INCCA members were being provided with INCCA news via incca.org as well as via the INCCA Education Network website.

Education news, Conferences and calls for paper, Workshops and courses and Internships and fellowships were articles (or web pages) on the INCCA Education website that were filled with links to the News items as they appeared in the News section of the www.incca.org website. It was very time consuming to keep these pages updated and meant that in fact the incca.org website and INCCA Education Network sub-site were housing the same news items but just presenting them in different ways.

Since this evaluation (and the interview held with the network coordinator) these web pages have been adjusted. Education News does not exist anymore (any specific new items are posted on the INCCA Education Linked In group). The Conferences and calls for papers page has also been removed, as this kind of news is not specific to Education but useful to all INCCA members. The incca.org news section has been adjusted and now news is sorted into themes. The pages workshops and courses, conferences and calls for papers and internships from INCCA Education have also been replaced with new pages that are no longer updated with specific links but provide a general link to the appropriate category INCCA News section.

# **Appendix 6: PhD and Postdoc Network website statistics**

The PhD and Postdoc Network website

http://www.incca.org/phdandpostdocnetwork (a sub-site of the INCCA website) was created in late 2009 and officially launched at the international symposium Contemporary Art: Who Cares? For the purpose of the 2012 evaluation the web statistics created by Google Analytics were looked at for the 28 month period from January 1<sup>st</sup> 2010 – April 30<sup>th</sup> 2012. At the time of the evaluation, the network had approximately 85 members.

Important note: These statistics include the visits and time spent by coordinators on the website.

## Google analytics terms

Page views are the total number of pages viewed. Repeated views of a single page are counted.

Unique page views are the number of visits during which the specified page(s) was/were viewed at least once.

Returning visitor: number of page views from visitor that has been before.

New visitor: number of page views from new visitors.

Average time on page is the average amount of time that visitors spent viewing a specified page or set of pages.

#### Homepage:

# www.incca.org/phdandpostdocnetwork

Page views	Unique page	Returning	New Visitor	Avg. time on
	views	visitor		page
281	28	264	17	00:00:51
10 (average	1	9	<1	
per month)				

#### Breakdown of the website:

#### www.incca.org/phdandpostdocnetwork-events

Page views	Unique page	Returning	New Visitor	Avg. time on
	views	visitor		page
82	17	69	13	00:00:26

## www.incca.org/phdandpostdocnetwork-news

Page views	Unique page	Returning	New Visitor	Avg. time on
	views	visitor		page
60	19	57	3	00:00:18

#### www.incca.org/phdandpostdocnetwork-participants

Page views	Unique page	Returning	New Visitor	Avg. time on
	views	visitor		page
37	9	30	7	00:01:07

## www.incca.org/phdandpostdocnetwork-journals

Page views	Unique page	Returning	New Visitor	Avg. time on
	views	visitor		page
33	13	29	4	00:00:11

www.incca.org/phdandpostdocnetwork-resources

Page views	Unique page views	Returning visitor	New Visitor	Avg. time on page
31	12	22	9	00:00:32

www.incca.org/phdandpostdocnetwork-contact

Page views	Unique page views	Returning visitor	New Visitor	Avg. time on page
31	12	22	9	00:00:32

# www.incca.org/phdandpostdocnetwork-linkedin

(now named -follow)

Page views	Unique page	Returning	New Visitor	Avg. time on
	views	visitor		page
22	7	20	2	00:01:11

www.incca.org/phdandpostdocnetwork-follow

Page views	Unique page	Returning	New Visitor	Avg. time on
	views	visitor		page
8	2	8		00:00:10

www.incca.org/phdandpostdocnetwork-newsletters

Page views	Unique page views	Returning visitor	New Visitor	Avg. time on page
3	1	3		00:00:03